

TOURISM, HOSPITALITY, PERSONAL SERVICES, SPORT & RECREATION



This is a detailed profile of the tourism, hospitality, personal services, sport and recreation field of study. It lists the range of specialisations available and compares degree-level courses. We examine the institutions that get the best ratings, based on real student experience and graduate outcome data, which will help you decide the right university for your educational journey.

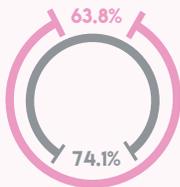
TOURISM, HOSPITALITY, PERSONAL SERVICES, SPORT & RECREATION

Australia's stunning natural scenery and sunny weather make it a top tourist destination for international visitors. The increasing profile of niche trading sectors such as ecotourism, cultural tourism, wine tourism and sport tourism has created growth in the industry.

FULL-TIME EMPLOYMENT

UNDERGRADUATE **POSTGRADUATE**

Proportion of students who have secured a full-time job within four months of graduating.



MEDIAN GRADUATE SALARY



\$50,600
UNDERGRADUATE

\$65,000
POSTGRADUATE

NUMBER OF STUDENTS



2,947
UNDERGRADUATE
INTERNATIONAL

20,066
UNDERGRADUATE

3,124
POSTGRADUATE

WHAT CAN I DO?



Customer Service



Hospitality



Tourism



Hotel Management



Travel Agent



Events

Data has been sourced from the Graduate Outcomes Survey. Results are pooled to represent graduates who completed the survey in 2017, 2016, 2015 and 2014. Graduate complete the Graduate Outcomes Survey approximately four month post graduation.



FIVE-STAR UNIVERSITIES

TOURISM, HOSPITALITY, PERSONAL SERVICES, SPORT & RECREATION

EDUCATIONAL EXPERIENCE

SOUTHERN CROSS 94.4%
GRIFFITH 91.7%

NATIONAL AVERAGE = 80.7%

GRADUATE EMPLOYMENT

SOUTHERN CROSS 77.8%

NATIONAL AVERAGE = 63.8%

LEARNER ENGAGEMENT

CSU 93.5%
MONASH 87.5%

NATIONAL AVERAGE = 66.1%

LEARNING RESOURCES

SOUTHERN CROSS 96.2%
GRIFFITH 93.3%
WESTERN SYDNEY 93.0%

NATIONAL AVERAGE = 85.6%

MEDIAN STARTING SALARY

MONASH \$56,900

NATIONAL AVERAGE = \$50,600

SKILLS DEVELOPMENT

MONASH 93.2%
FLINDERS 91.5%

NATIONAL AVERAGE = 83.2%

STUDENT SUPPORT

GRIFFITH 90.0%
CSU 85.7%

NATIONAL AVERAGE = 72.5%

TEACHING QUALITY

MONASH 91.3%
SOUTHERN CROSS 88.6%

NATIONAL AVERAGE = 82.0%

WHAT DO THESE NUMBERS MEAN? The ratings above represent the top 20 per cent of results for each measure in this particular field of study. For overall institution results, see the ratings section at the front of the guide.

TOURISM, HOSPITALITY, PERSONAL SERVICES, SPORT & RECREATION

TOURISM AND HOSPITALITY

The following are just some of the majors you can study in this field:

- Culinary management
- Ecotourism
- Event management
- Food studies
- Hospitality management
- International tourism
- Resort and hotel management
- Restaurant management
- Tourism management
- Wine tourism

Australia's stunning natural scenery and sunny weather make it a top tourist destination for international visitors, while our fresh local produce and numerous wine regions inspire chefs worldwide. As our hospitality and tourism industry continues to grow, so do the number of courses and jobs within the field.

The increasing profile of niche trading sectors such as ecotourism, cultural tourism, wine tourism and sport tourism has created growth in the industry, and new markets continue to emerge, including heritage tourism and Indigenous tourism.

There has also been an increase in tourism and hospitality courses with a business and management focus, through specialisations within business programs, double degrees and stand-alone tourism and hospitality management courses.

Courses in this field are largely vocationally oriented, so many require students to work in on-campus training facilities and include compulsory periods of industry placement — often paid. You can build up your portfolio of skills and references by finding part-time or casual work in the industry.

For more information, visit:

- Tourism Training Australia
— www.tourismtraining.com.au.

SPORT AND LEISURE

The following are just some of the sport and leisure majors you can study:

- Biomechanics
- Exercise rehabilitation
- Fitness
- Human movement
- Outdoor recreation
- Sports coaching
- Sports management
- Sports medicine
- Sports science
- Therapeutic recreation

Australia's intense love of sport and recreation has driven fields under the sport and leisure umbrella to the forefront of many students' career choices. This field is growing rapidly, with course choices allowing students to study the science, practical and business sides of the industry.

WHERE TO STUDY

Depending on the nature of the course and the level of practical work, the facilities that each institution offers may be an important factor in your decision-making process. Courses in capital cities like Melbourne and Sydney, for example, may have easy access to Olympic facilities or other major sporting centres, while courses at regional areas may have greater access to the tourism industry.

These days, both vocational and higher education qualifications at various levels are offered by a range of institutions. While TAFEs and private providers were the first to offer courses in this field, universities have followed suit. Getting into degree courses is not too difficult in this field, although cut-offs for courses with a health or science side to them (such as biomechanics, exercise science or sports medicine) are high.

HOSPITALITY.

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1300 575 803

Torrens University Australia CRICOS Provider Number: 03389E

STUDENT TESTIMONIAL - SIGOURNEY

Bachelor of Business (Tourism and Hospitality)



Why did you choose to study tourism and hospitality?

I've always worked in hospitality. I started as a bartender at 18 and loved the high-pressure and fast-paced nature of the industry. From a young age I always wanted to pursue a management role in hospitality but I didn't necessarily want to do all on-the-job training or work my way up the ladder without any formal education. I wanted to learn about the theory behind hospitality and tourism and how these industries drive whole economies around the world. I also wanted to learn as much as I could about management and running a business.

What was the best thing about your course?

My lecturers were all in the industry, so we were really learning from experienced professionals. Some ran small businesses or had managed international hotel chains and major tour operators. Their knowledge and passion went beyond what we could learn in a textbook. My university also organised a lot of guest lecturers. My time spent on the university's exchange program was invaluable. I was lucky enough to have the opportunity to study in the United States, where I took local tourism and hospitality courses. It was really interesting to get another perspective of the industries.

Another highlight was the compulsory work experience program — we had the opportunity to undertake one week of work experience at a major hotel chain and also completed practical training in hotel reservation systems and waitressing skills.

HOW TO USE THIS GUIDE

FEATURES

This section:

- Contains a detailed profile of Tourism, Hospitality, Personal Services, Sport & Recreation
- lists specialisations available
- rates and compares institutions that offer degree-level courses
- introduces the kinds of jobs you could obtain after graduating
- shows which institutions get the best ratings from graduates
- shows how well institutions do in retaining graduates to a second year of study
- shows which institutions produce the best results for their graduates

UNIVERSITIES COMPARED

The “Five-Star Universities” graphs show the institutions whose results place them in the top 20 per cent of universities in each field of study. These ratings are based on the proportion of students in a given field of study who were satisfied with their institution’s performance in six student experience categories: Overall Quality of Educational Experience, Teaching Quality, Learner Engagement, Learning Resources, Student Support and Skills Development.

The graphs also look at universities in the top 20 per cent for employment outcomes, including the proportion of graduates who gained full-time employment and the median salaries of graduates.

Data has been sourced from the Quality Indicators of Learning and Teaching (QILT) and is based on the results from the Student Experience Survey and Graduate Destination Survey.

WANT MORE INFO?

- To find out more, head to www.gooduniversitiesguide.com.au
- Learn all about career paths and potential jobs at www.goodcareersguide.com.au

